

APPLE [no number] - OUR FIRST FOUR [Promo Only 4-Single Pack]

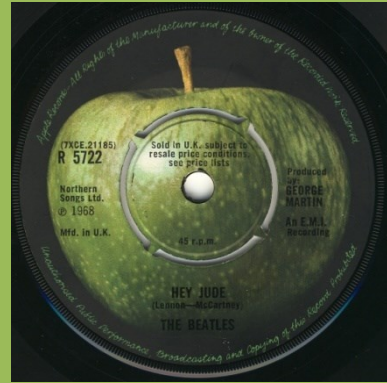
Black cardboard folder containing biographies & 4 Apple singles in PVC covers mounted on dayglo folders



Folder (two slightly different backsides)

John, Paul, George and Ringo

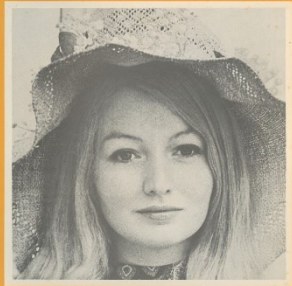
The Beatles as of now, in short
 The Beatles are in good health, of sound heart and willing spirit, and by the Autumn the new evidence of their continuing supremacy will be spinning on the world's turntables around the symbol of their own shimmering green Apple label.
 At this moment they are deeply involved in the twin responsibilities of recording the album successor to the greatly respected Sergeant Pepper's Lonely Hearts Club Band and of administering the happy Apple complex of companies in London.
 John, Paul, George and Ringo, firmly united one for all and all for one as the Beatles, and growing up and outwards, phasing their expansion so as to keep a hold on events which might otherwise consume their precious careers and confuse the thread of their energy sources.
 They are confident and cheerful and the human condition will be thrilled by the coming results of their willing and enduring Beatle bondage. Unhindered by the pressures of world stardom, entranced by their opportunities, stimulated by the blossoming of Apple, they will give all of us new wonders to soothe our pain.
 The end for now, but there is no end



Some copies come with Hey Jude acetate disc rather than the commercial vinyl issue

Mary Hopkin

Mary Hopkin in brief...
 She was born with real red cheeks and wavy blonde hair 18 years ago in Pontarcawe, a town in Wales (population about 10,000).
 She started singing in the Pontarcawe Congregational Tabernacle at the age of four. A friend of her father's introduced her to the music of Joan Baez and Joan Collins. She took singing lessons on Saturday. Her mother hoped at this would lead to studies at the Cardiff College of Music.
 But...
 She began to make appearances in Working Men's Clubs in South Wales, and on Welsh Television.
 The town began to fall in love with her.
 Her father, who is a housing officer with the rural council was understandably proud when she was chosen from over 200 young performers to appear on Opportunity Knocks.
 She appeared on the show for eight weeks.
 Teddy heard her, and told Paul McCartney how lovely her voice was. He rang Mary, and asked her to come to London.
 Their meeting resulted in a recording contract with Apple. So, just four weeks before her university examinations, she left school and started making an LP.
 Her first single, "Those Were the Days", arranged by Mr. McCartney, will be released at the end of August, and is going to be a Number One. Mary Hopkin still has real red cheeks.
 She is a star.
 Here we end, but there will be more.





Jackie Lomax

The start of Jackie Lomax...

Under the sign of the Bull in the Borough of Walsley, which lies upon the River Mayoy in the North Midlands county of Cheshire, was born on May 11, 1948, John Richard Lomax, now known as Jackie, who grew to be a ribstone wacker, and still is.

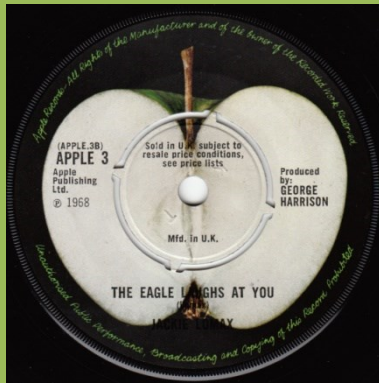
Jackie Lomax, green-eyed, 5ft. 9ins. tall, went to school, to Walsley Technical Grammar School, where he won three O Levels, in Art, English, and Architecture drawing, worked as a motor mechanic in a scooter shop, as a bricklayer and then as a truck and wagon clerk at the Par-head in Liverpool. Can you dig it?

In July 1962 he went to Germany with the Undertakers, a very good rock n' roll group from Liverpool, of whom you will have heard.

By 1966 the Undertakers were about a nation, fit without regrets and they were continually working for good money in good halls, and it is not too much to say that there never was a better group to join from the Undertakers who by 1966 were ready to go to America.

The American Experience was valuable - though other groups and solo examinations, Jackie became a bruiser, human being and a better rocker, and they got to a new year and, like the Year of Apple and such, George Harrison as writer of the A side and himself as author of the B. Jackie is in good shape with "Sour Milk Sea" and "The Eagle Laughs At You".

They are excellent as your ears will tell you.



The Black Dyke Mills Band

When Paul McCartney wrote "I'm gummy, bobby" he said he wanted to get the truth of a brass band "feeling" about the song.

How?

By using a brass band.

(It's so simple to find the truth if you seek it. Is it not?)

Which band?

The best band in the land...

Come on and hear about the Black Dyke Mills Band...

The Black Dyke Mills Band is 113 years old and it is sponsored by John Foster and Son, Ltd. of the Woolton Mills in the village of Queensbury, Yorkshire near Bradford.

The Black Dyke Mills Band are The National Champion Band of Great Britain, having won the title in October last year.

They will compete in October again to defend it at the Royal Albert Hall.

They have held this title seven times since 1945 - this is more than any band in Britain.

There are 27 members in the band plus the percussion section. The resident bandleader is Roy Newsome and the professional conductor is Geoffrey Brand, and the youngest member is sixteen years old.

And it is the best band in the land.





PARLOPHONE/APPLE [no number] - THE SINGLES COLLECTION 1962-1970 [22-Singles Box Set]



Lid front



Side



Lid rear

Side



Box



Box front



Side



Box rear

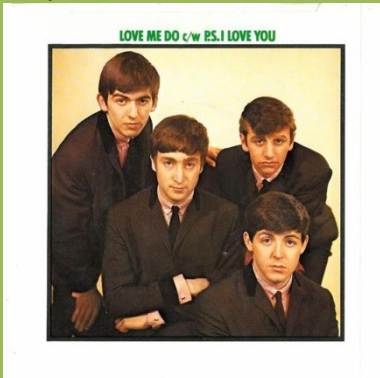


Side

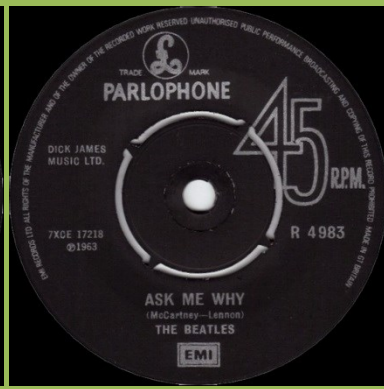


Shop display box

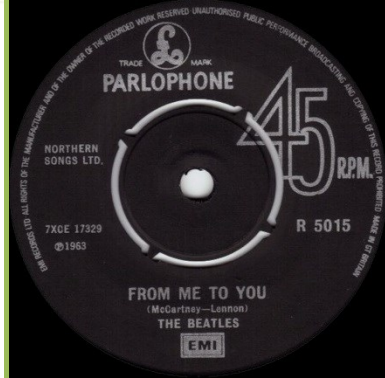
Box contains 17 singles on Parlophone (see listing below) plus Hey Jude, Get Back, The Ballad Of John And Yoko, Something & Let It Be on Apple (see individual entries) with small Apple logo on front cover. Released 1976. Some titles were available separately.



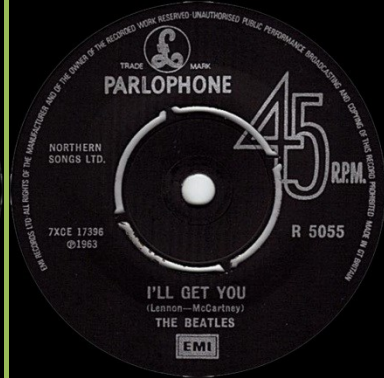
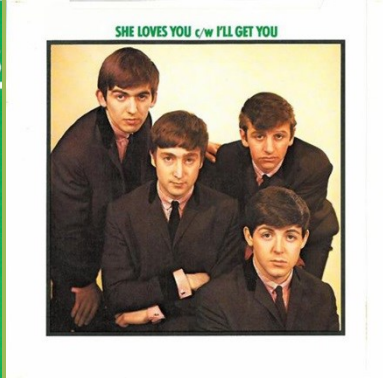
PARLOPHONE R 4949 – LOVE ME DO / P.S. I LOVE YOU



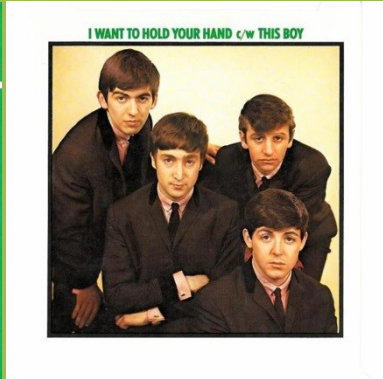
PARLOPHONE R 4983 – PLEASE PLEASE ME / ASK ME WHY



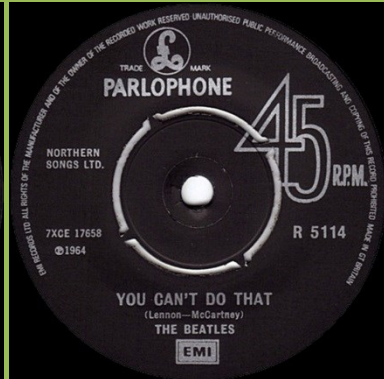
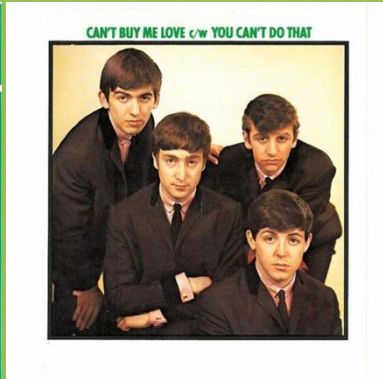
PARLOPHONE R 5015 – FROM ME TO YOU / THANK YOU GIRL



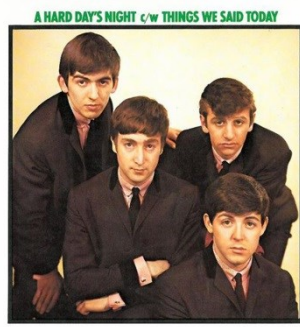
PARLOPHONE R 5055 – SHE LOVES YOU / I'LL GET YOU



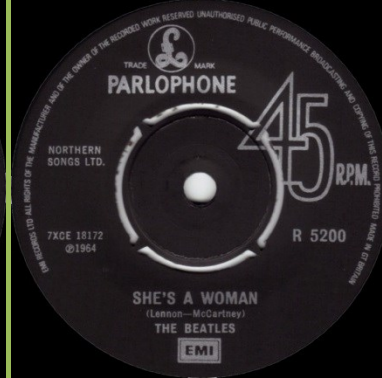
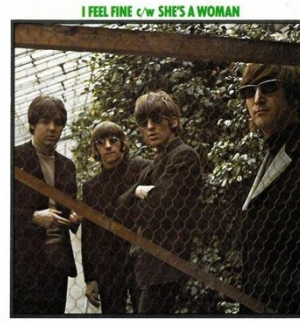
PARLOPHONE R 5084 – I WANT TO HOLD YOUR HAND / THIS BOY



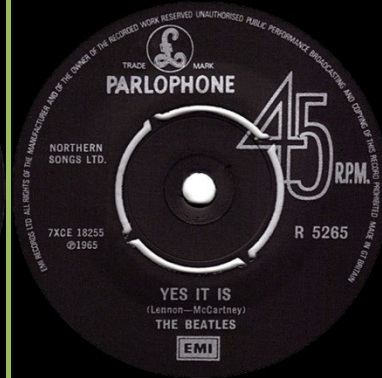
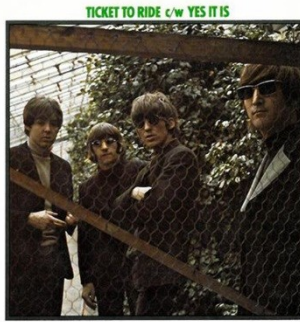
PARLOPHONE R 5114 – CAN'T BUY ME LOVE / YOU CAN'T DO THAT



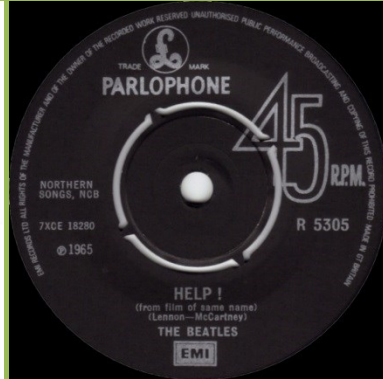
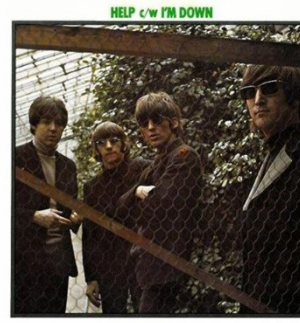
PARLOPHONE R 5160 – A HARD DAY'S NIGHT / THINGS WE SAID TODAY



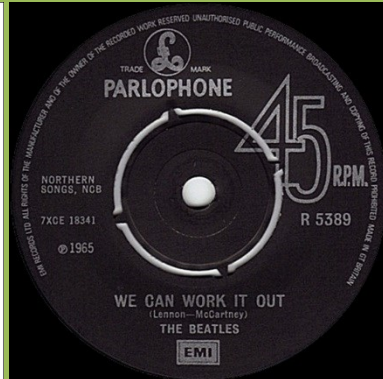
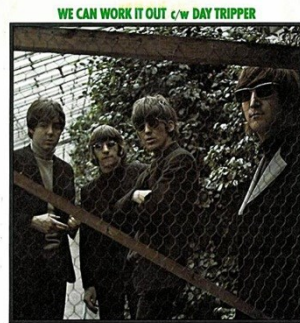
PARLOPHONE R 5200 – I FEEL FINE / SHE'S A WOMAN



PARLOPHONE R 5265 – TICKET TO RIDE / YES IT IS



PARLOPHONE R 5305 – HELP / I'M DOWN

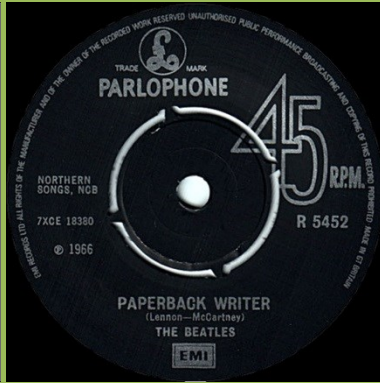
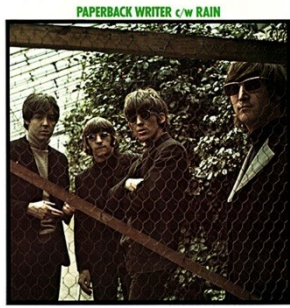


PARLOPHONE R 5389 – WE CAN WORK IT OUT / DAY TRIPPER

THE BEATLES



EMI RECORDS LTD.
MAYFIELD, ENGLAND

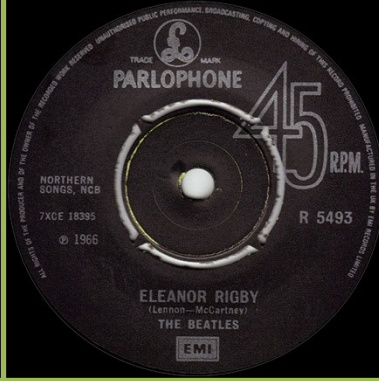
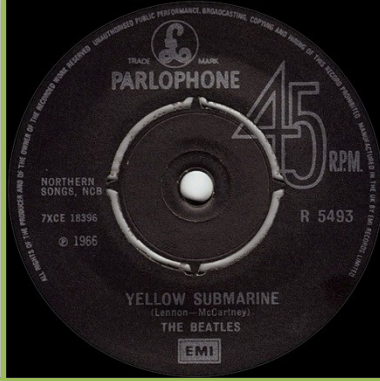
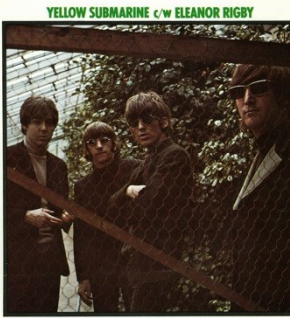


PARLOPHONE R 5452 – PAPERBACK WRITER / RAIN

THE BEATLES



EMI RECORDS LTD.
MAYFIELD, ENGLAND

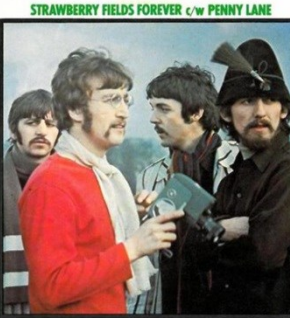


PARLOPHONE R 5493 – YELLOW SUBMARINE / ELEANOR RIGBY

THE BEATLES



EMI RECORDS LTD.
MAYFIELD, ENGLAND

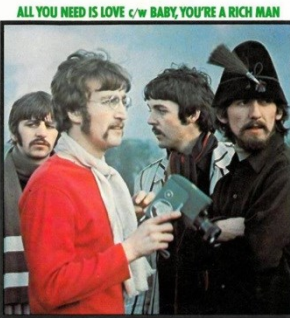


PARLOPHONE R 5570 – STRAWBERRY FIELDS FOREVER / PENNY LANE

THE BEATLES



EMI RECORDS LTD.
MAYFIELD, ENGLAND

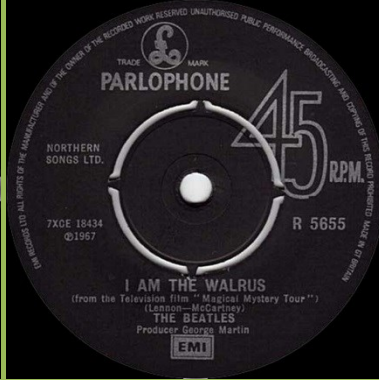
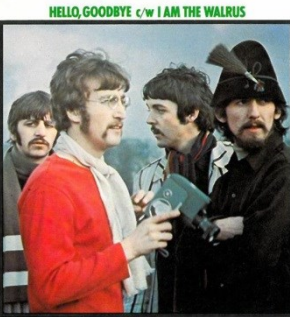


PARLOPHONE R 5620 – ALL YOU NEED IS LOVE / BABY YOU'RE A RICH MAN

THE BEATLES



EMI RECORDS LTD.
MAYFIELD, ENGLAND

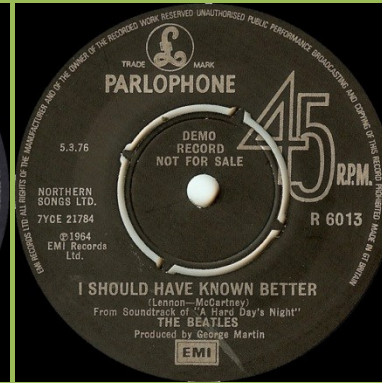
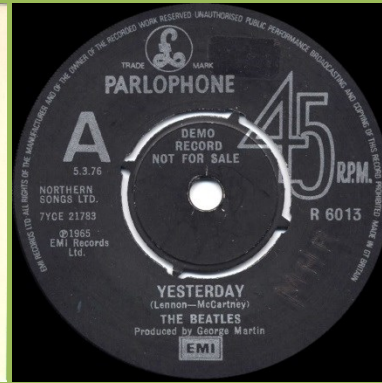


PARLOPHONE R 5655 – HELLO GOODBYE / I AM THE WALRUS



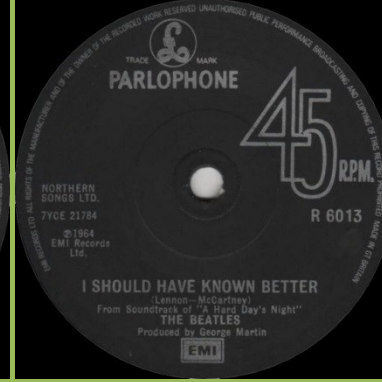
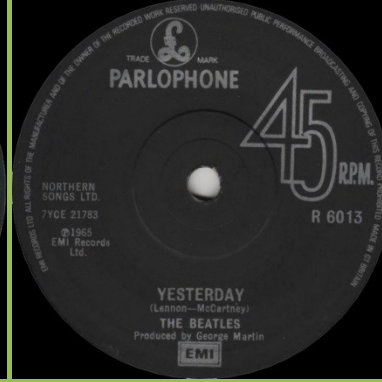
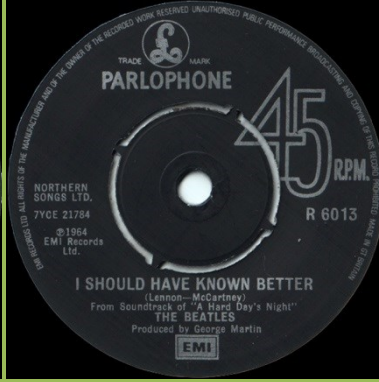
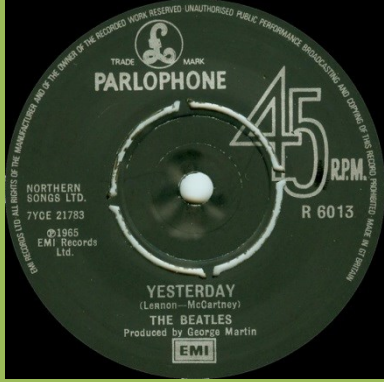
PARLOPHONE R 5675 – LADY MADONNA / THE INNER LIGHT

PARLOPHONE R 6013 – YESTERDAY / I SHOULD HAVE KNOWN BETTER



Apple logo on front cover

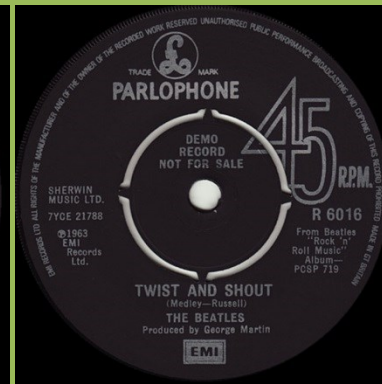
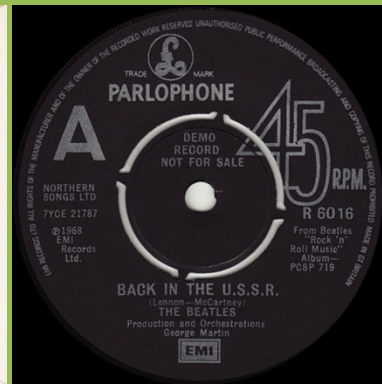
Demo



Push-out center

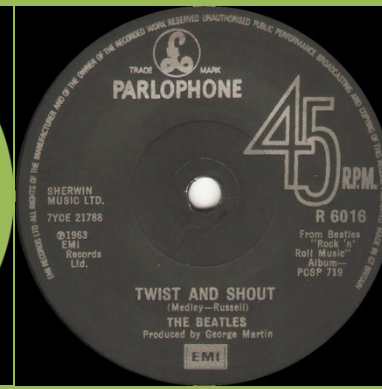
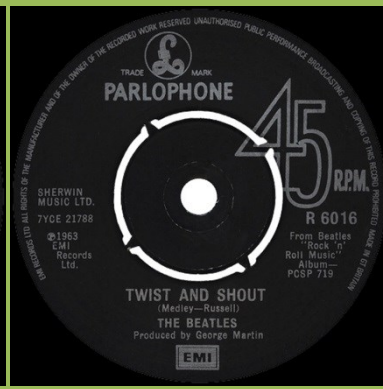
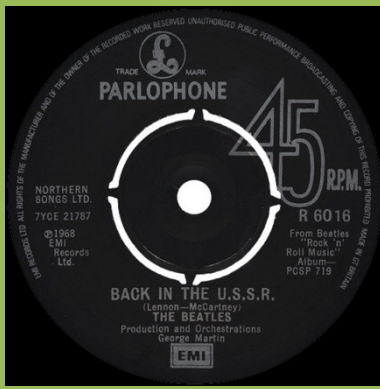
Solid center

PARLOPHONE R 6016 – BACK IN THE U.S.S.R. / TWIST AND SHOUT



Apple logo on front cover

Demo

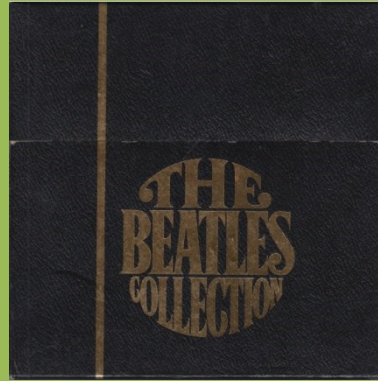


Push-out center

Solid center

PARLOPHONE/APPLE/WORLD RECORDS [no number] - THE BEATLES COLLECTION [24-Singles Box Set]

Box contains 19 singles on Parlophone (first 17 same as in previous box set) and 5 singles on Apple (see individual entries) with small Apple logo on front cover. Released 1977



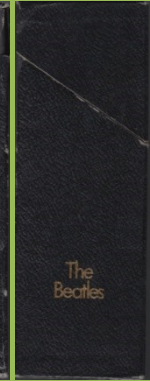
Box front



Box spine



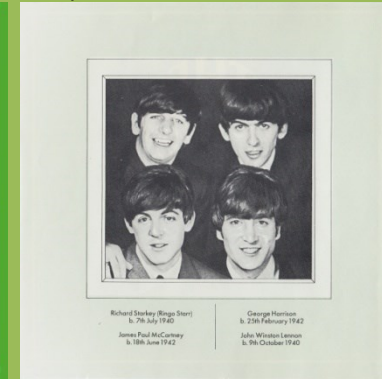
Box rear



Box spine



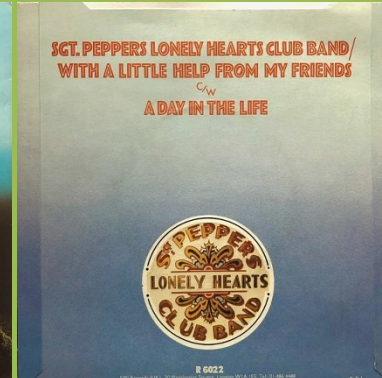
Folded 4-page 7" x 7" insert



World Records guarantee slip



Later issues added the Sgt Pepper single on Parlophone



PARLOPHONE/APPLE BCSP1 - THE BEATLES SINGLES COLLECTION [26-Singles Box Set]



THE BEATLES THE SINGLES COLLECTION	
TRACK	ARTIST
1	LOVE ME DO
2	PRUDENCE BURNHAM
3	FROM ME TO YOU
4	LOVE SPOON RUMOUR & ME
5	ALL YOU NEED IS LOVE
6	LET IT BE
7	THE BEATLES
8	LET IT BE
9	THE BEATLES
10	LET IT BE
11	THE BEATLES
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99	THE BEATLES
100	LET IT BE

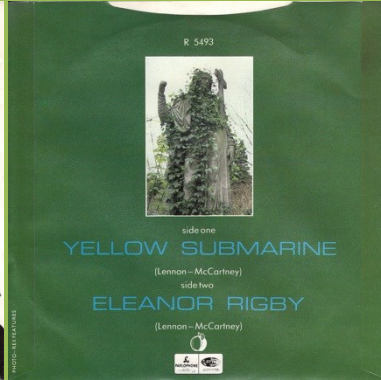
Contains 21 Parlophone singles (with small Apple logo on rear cover of 3 titles) plus Hey Jude, Get Back, The Ballad Of John And Yoko, Something & Let It Be on Apple (see individual entries) [All in individual color picture covers] Released 1982

Index insert



Later [export] issues include Love Me Do Picture Disc

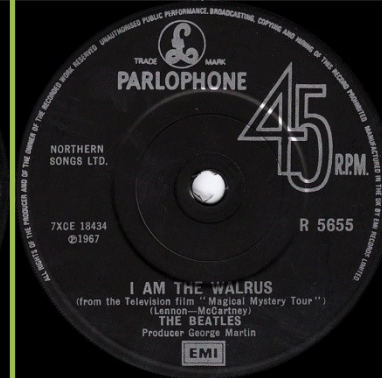
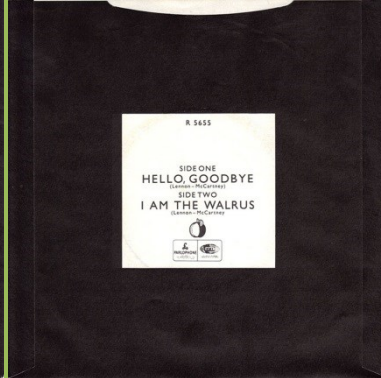
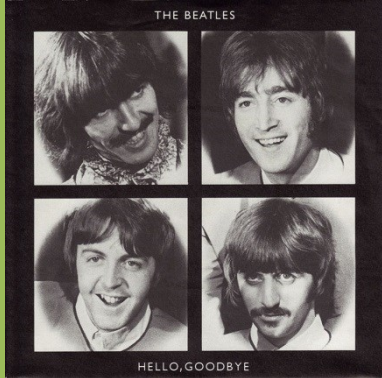
Contents



PARLOPHONE R 5493 – YELLOW SUBMARINE / ELEANOR RIGBY

Apple logo on rear cover

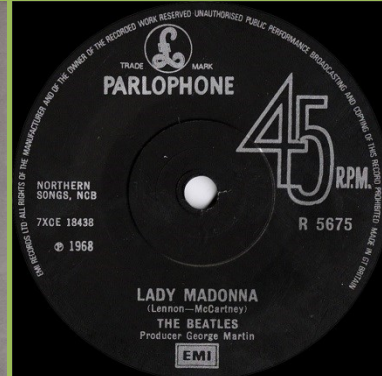
Dish label



PARLOPHONE R 5655 – HELLO GOODBYE / I AM THE WALRUS

Apple logo on rear cover

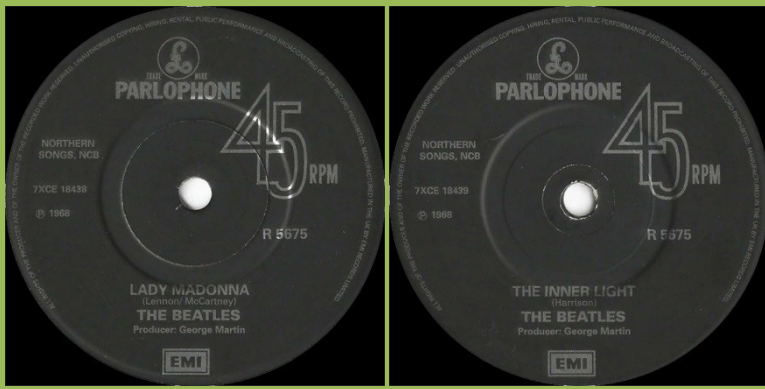
Dish label



PARLOPHONE R 5675 – LADY MADONNA / THE INNER LIGHT

Apple logo on rear cover

Solid center



Dish label

PARLOPHONE RP 5722 - HEY JUDE / REVOLUTION [Picture Disc]



1988 Reissue



Insert (with Apple logos)



PARLOPHONE 12RP 5722 - HEY JUDE / REVOLUTION [12" Picture Disc]



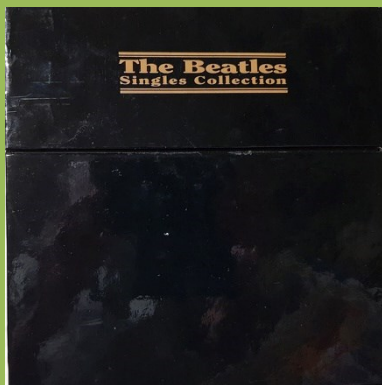
1988 Reissue



Insert (with Apple logos)



PARLOPHONE/APPLE BCSP1 - THE BEATLES SINGLES COLLECTION [25-Singles Box Set]



High glossy black box

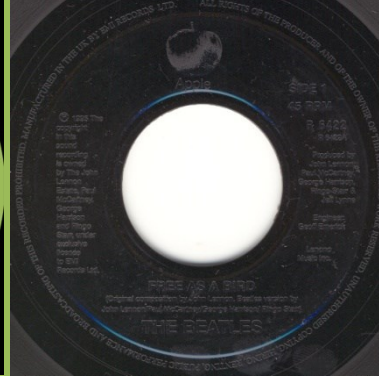


Contains 20 Parlophone singles (red or black dish labels or silver moulded labels) plus Hey Jude, Get Back, The Ballad Of John And Yoko, Something & Let It Be on Apple (see individual entries) [all Apple titles except Hey Jude in individual color picture covers with barcode on rear (Get Back without barcode)]
Released 1990

APPLE R 6422 - FREE AS A BIRD / CHRISTMAS TIME (IS HERE AGAIN)



Large Apple



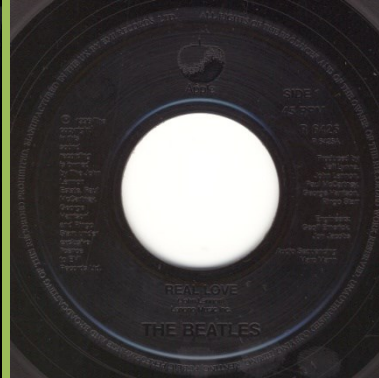
Small Apple

Jukebox edition

APPLE R 6425 - REAL LOVE / BABY'S IN BLACK



Full center



Open center

Jukebox edition